

FORM 3 2025 B/Studies

Holiday Assignment

- Q1. Highlight 5 benefits that a Community should derive from A Manufacturing firm.
- Q2. Outline 4 measures that a businessman should take to Improve Internal business environment
- Q3. Explain 5 benefits that may accrue to a producer who encourages division of labour and Specialisation.
- Q4. Explain 5 ways in which the Government of Kenya can promote entrepreneurial development in her economy.
- Q5. Explain 5 reasons why modern government offices have adopted the open office layout as opposed to enclosed plan layout.
- Q6. Enumerate five differences between a Chain store and a departmental store.
- Q7. Explain 5 circumstances under which a seller may send a debit note to a buyer.
- Q8. The Kenya government has been privatizing its parastatals to investors. Explain any five benefits of the privatization process to the government.
- Q9. Highlight 4 circumstances under which the government may issue Licences.
- Q10. State the reasons why an organization would use written communication instead of verbal communication.

- Q11 Explain 6 advantages of containerization as a mode of transport.
- Q12 Explain 5 ways in which warehousing facilitates trade.
- Q13 Explain 4 benefits of pooling of risks to an insurance company.
- Q14 Highlight 5 benefits accruing to a seller who uses the personal selling method to promote her products.
- Q15 Explain 5 benefits of using social media in promoting a product.